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I value inclusion,  
creativity, kindness,  
and having a damn  
good time.

## Creative Strategist

Irish Titan, 2021–Current

We work with all sorts of ecommerce clients in all sectors, including food, trucking, tools, and clothing. I am a mix of strategy and creative endeavors, which encompass social and email marketing, branding, reporting, and more. I work in Figma, Google Analytics, the Adobe Suite, Mailchimp and other email platforms, and more. I learn every day here.

## Graphic Designer

Sempris, March–July 2021

As one of the first members of the new Brand Experience Group at Sempris, our task was to assist with modernize the company and its in-house brands, think outside the box, and create brands that aligned with specific demographics. I created a new logo for the company, assisted with photography and web design, and was on the events committee while I was here. I ultimately left for a role with better work life balance.

## Visual Designer

Mosbrook Design, December 2020–March 2021

In this fully remote contract role, I worked with big pharma brands, like AbbVie, and also on in-house projects for the owner. These projects included presentations, marketing communications, corporate collateral, and more. I became a pro at working in PowerPoint in my time here. I left for a local role.

## Design and Marketing Coordinator

Sherman Associates, 2018–March 2020

I fielded all sorts of in-house projects here and gained skills in project management, presenting and explaining my work, social media marketing, event coordination, and more. I built relationships with vendors, ordered collateral, and oversaw entire project cycles. Clients included Starbucks, Canopy by Hilton, bars and restaurants, and affordable and luxury housing. I had roles on the events committee and inclusion committee while I was here. I was laid off from this role due to the pandemic.

## Graphic Designer

Minnesota Premier Publications, 2017–2018

This was my first role in Minnesota, I came on as a freelancer and was quickly promoted to full time. I worked closely with clients and the sales team to fund our local publications, which included 2 magazines and 2 newspapers. I volunteered to take over social media accounts, giveaways, event photography, reader outreach, and wrote and designed my own column about childrens' books. I left this role to find a situation that allowed more growth.